

AUGUST 9, 2012

New recycling carts, rewards program – *this fall*

Beginning in September, you may come home to a new recycling cart as part of a new and improved single family recycling program aimed to bring **Deerfield Beach** to a higher level of efficiency, service and recycling.

Program enhancements will include brand new wheeled recycling carts, automated collection vehicles and a rewards program called Recycling Perks, where residents will qualify to claim rewards each time they recycle.

Single-family residents will be able to access their free Recycling Perks account to start collecting points each time they recycle, and then use those points to claim rewards. The partnership program is designed to say “Thank You” for recycling and encourage residents to

support recycling and local businesses.

Businesses are being invited to participate for FREE – simply by offering a reward for recycling as a Reward Partner. The “Buy Local” concept is a key component to the rewards program. Deerfield Beach businesses that have a recycling account serviced by the city will receive additional benefits.

The new carts will be blue, wheeled containers with lids. **Household cart deliveries will start in September, with the first collection anticipated to take place Oct. 1, 2012.** Additional important information will be included with each cart delivery.

The materials or items that residents are currently able to recycle will not change.

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Because it is a single-stream program, residents can throw all of their traditional accepted materials in one container and wheel it to the curb on their collection day. A complete list of approved materials can be found at www.deerfieldbeach.com.



Once residents receive their new carts, they will have the option of keeping their old yellow and blue bins, leaving them curbside for pickup on their recycling day, or bringing them to the city's recycling drop-off center, where they can earn points for turning them in. Returned bins will be recycled.

In addition to the new curbside recycling improvements, the recycling drop-off facility at 401 SW 4 St. will continue to accept a wide array of materials for recycling. Recycling Perks will also provide promotional offers for proper disposal of accepted items at this facility later this year.

Goals of these enhancements are to increase recycling rates, increase the diversion of solid waste from incinerators and landfills, promote local businesses, and improve efficiency and service of the city's recycling operations.

The city of Deerfield Beach boasts one of the highest recycling rates in all of Broward County and anticipates this program will continue to allow the city to be a recycling leader.

For more information, call the Recycling Division at 954-480-4454 or visit www.Deerfield-Beach.com.